

ACTIVE SHAMPOO

Acti-Hair Complex 1,4%



INCI NAME	%
AQUA	68,70
SODIUM LAUROYL METHYL ISETHIONATE	14,00
BETAINE	15,50
BENZYL ALCOHOL	0,70
DEHYDROACETIC ACID	0,06
ACTI-HAIR COMPLEX	1,40

Efficacy in hair shine improvement

After analysis of the data and the graphs obtained, a considerable and visible increase in the arbitrary units of the Skin-Glossymeter GL 200 can be observed, which means an increase of **21,14%** in the glossiness of the hair.

Efficacy in anti-hair loss

After analysing the data and the graphs obtained, a considerable and visible decrease in the arbitrary units of the hair count can be observed after combing, which means a decrease of **30,27%** in hair loss

Efficacy in anti-seborrhoea

After analysis of the data and the graphs obtained, a considerable and visible increase of the arbitrary units of the Sebumeter SM 815 can be observed, which means a decrease of the sebum generation of **47,98%** in the treated area.

Characteristics

Acti-Hair Complex is a transparent and blue solution with 2000 ppm of silver, 4000 ppm of copper, 2000 ppm of Manganese, 2500 ppm of Magnesium and 2500 ppm of Zinc at pH 2.

Functions: ANTIMICROBIAL, IMPROVING EFFECT ON THE SHINE OF THE HAIR, ANTI-FALLOUT and ANTISEBORRHOEIC EFFECT.

Dermatological use test

From the results obtained under the experimental conditions adopted, it can be said that ACTIVE SHAMPOO with ACTI-HAIR COMPLEX 1.4% has a **GOOD DERMATOLOGICAL COMPATIBILITY**.