

# VENUS BARK EXTRACT™

INCI: Betula Alba Bark Extract

**Venus Bark Extract™** is a unique plant-derived compound of triterpenes extracted from the outer bark of the white birch of North America. The main triterpenes that offer efficacy in this extract are betulin, betulinic acid, lupeol and betulinic caffeates.



**Venus Bark Extract™ is a specialized extract of white birch, a medicinal plant that has a rich history of use for treating a variety of skin ailments.**

**Scientifically proven benefits of the triterpenes in this composition of birch bark extract include:**

- ◆ Reducing skin aging
- ◆ Scavenging free radicals
- ◆ Anti-oxidant
- ◆ Anti-inflammatory
- ◆ Reducing pain and itch
- ◆ Treating actinic keratosis
- ◆ Speeding wound healing
- ◆ Lightening skin

- Sustainability:** **Venus Bark Extract™** is extracted from the bark of sustainably managed birch forests in Northern USA.
- Suggested Use:** Skin, Hair, Color, Sun, Spa, Wound Healing and Oral Care, and Pet Care Products. Also may be used to gel oils and to reduce the rate of rancidity of certain oils.
- Use Levels:** 1-2% to reduce rancidity of oil. 2-10% for formation of oleogels and efficacy as an anti-inflammatory, anti-fungal, anti-viral, anti-acne, anti-aging.
- Storage:** Closed container in a cool dry area away from light.
- Shelf Life:** Three years from date of manufacture.
- Country of Origin:** USA

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