For Protection of Skin Against Irritation, Dryness and Mitigation of Sensitive and Reactive Skin

# NIO-KIOL

**NIOSOME** TECHNOLOGY





PGE2 Inflammation Signal Reduced Over 60%

Skin Smoothness +62%





# AN EFFECTIVE COMPLEX FOR IRRITATED SKIN TREATMENT

NIO-KIOL is a synergic botanical complex encapsulated into elastic niosomal vesicles consisting in highly purified Magnolol and Honokiol extracted from Magnolia bark and Salicin extracted from White willow.

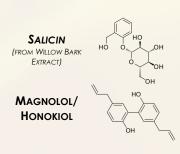
Thanks to its specific composition, **NIO-KIOL** calms over-reactive skin reducing inflammatory state (Erythema and Rosacea) and prevents premature dermal matrix degradation.

**NIO-KIOL** IS THE **ANTI-INFLAMMATORY COMPLEX** ABLE TO CALM IRRITATION AND REBALANCE OVER-REACTIVE STATE, IMPROVING SKIN TEXTURE, TONE AND HEALTHY LOOK





# NIO-KIOL NATURAL INGREDIENTS

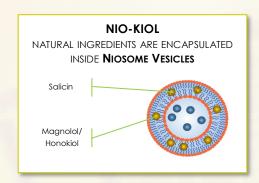


# ANTI-INFLAMMATORY (ASPIRIN-LIKE ACTIVITY)

Inhibit cycloxigenase enzymes and rebalance skin over-reactive state

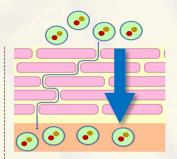
# ANTI-OXIDANT & ANTI-INFLAMMATORY

Reduce Inflammatory Signals & Dermal Matrix Degradation

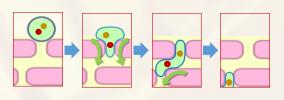


# ULTRA-DEFORMABLE **NIOSOME**The Most Advanced Skin Delivery System

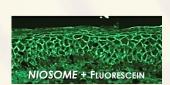
CLASSIC ACTIVE INGREDIENTS



Ultra-Deformable Niosome are elastic vesicles able to squeeze through Stratum Corneum reaching living cells inside epidermis increasing the bioavailability of active ingredients







NIOSOME DELIVER ACTIVE INGREDIENTS
WHERE MUST BE REALLY EFFECTIVE

DRIVING THROUGH THE STRATUM CORNEUM

# NIO-KIOL MODE OF ACTION

### STRESS FACTORS



Erythema, Rosacea, Acne

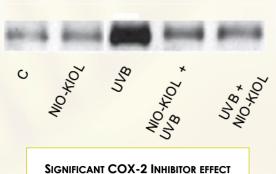
# With NIO-KIOL



# **NIO-KIOL ON COX-2 ENZYMES**

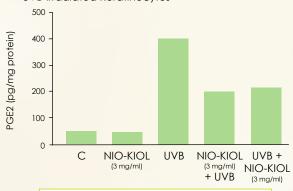
Western Blot analysis with COX-2 antibodies on protein expression after UVB irradiation (10mJ/cm²)

# COX-2 Expression



# **NIO-KIOL ON PGE2 EXPRESSION**

Determination of PGE2 expression with Elisa assay in UVB-irradiated Keratinocytes



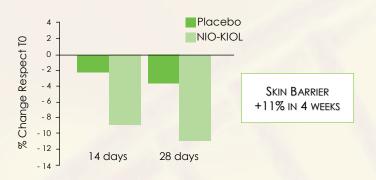
**PGE2 EXPRESSION REDUCED OVER 60%** 



# **IN VIVO** EFFICACY

### **NIO-KIOL ON SKIN BARRIER INTEGRITY**

Assessment of TEWL using Dermalab Combo applying placebo or 3% NIO-KIOL cream twice daily for 28 days



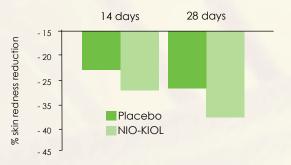
### NIO-KIOL ON SKIN HYDRATION

Assessment of Skin Hydration using Dermalab Combo applying placebo or 3% NIO-KIOL cream twice daily for 28 days



### **NIO-KIOL ON SKIN REDNESS**

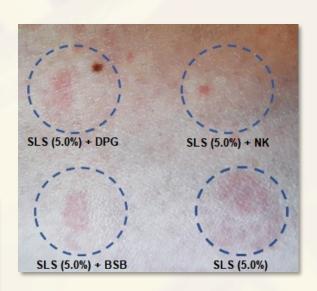
Chromatometric measurement of redness reduction applying placebo or NIO-KIOL 3% twice daily for 28 days





# NIO-KIOL COMPARISON with other cosmetic ingredients

Assessment of redness reduction applying Alpha-Bisabolol (0,3%), Dipotassium Glycyrrhizate (0,3%) and NIO-KIOL (1,0%) after SLS (5%) exposure.





# FOR OVER-REACTIVE SKIN

### **CLAIMS**

- ANTI-INFLAMMATORY
- ANTI-ROSACEA
- REDNESS AND SUN BURN SOOTHING
- Refreshing

### COSMETIC APPLICATION

- ANTI-REDNESS SKIN CARE
- PROTECTIVE FORMULAS
- Sun Care Products

# INCI NAME

Salix Alba (Willow) Bark Extract, Magnolol/Honokiol, Polyglyceryl-10 Oleate, Apricot Kernel Oil Polyglyceryl-6 Esters, Sorbitan Palmitate, Aqua/Water

### **SAFETY & TOXICITY**

Reference COMMISSION REGULATION (EC) No 987/2008 of 8 October 2008 amending Regulation (EC) No 1907/2006 of the European Parliament and of the Council on the Registration, Evaluation, Authorization and Restriction of Chemicals (REACH):

- non-irritating
- non-toxic

### **FORMULATION SUGGESTIONS**

**Use Levels:** 1 - 3% **pH range:** 3,5 - 8,5

**Incorporation:** Diluite in water before blending.

Do not heat above 50°C

Origin: Botanical

**Application:** Lotions, O/W and W/O emulsions, Gels

Preservative: None

Solubility: Dispersible in water

Compliant regulation: US - EU - China - Japan

Certification: COSMOS Approved



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